

Creative Portfolio

2022

the curious marketing agency™



DELIVER BREATHTAKING

Deliver extraordinary network experiences.

CLOUD METRO

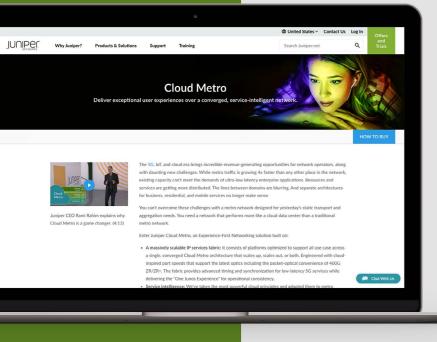


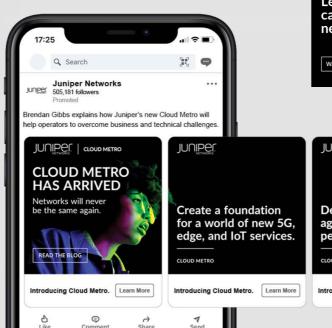
Juniper Cloud Metro Campaign

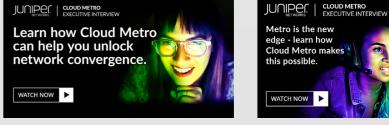
Ideation Concepts Campaign branding Copywriting Design Delivery

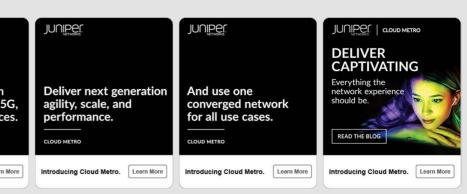












Checkmarx

Open source code can take you anywhere. Travel safely.

Checkmarx Software Composition Analysis

Next-gen Open Source Security

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OPEN SOURCE CODE CAN TAKE YOU ANYWHERE

Code with freedom. Code with confidence.

NATABABABABA PARA

Checkmarx Software Composition Analysis

Next-gen Open Source Security



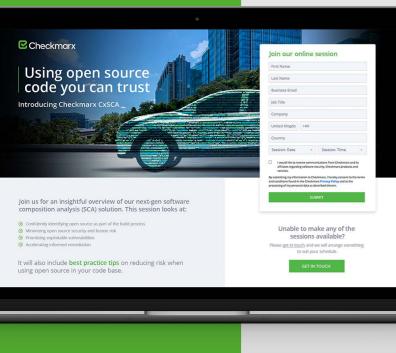
Checkmarx SCA Campaign

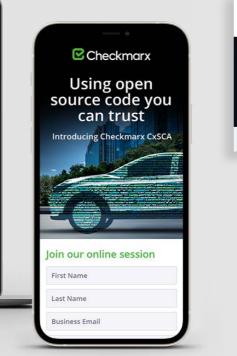
Ideation Concepts Campaign branding Copywriting Image manipulation Design Delivery

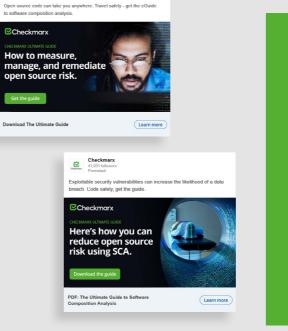
Video: vimeo.com/635340846











Checkmarx 41,931 followers



Juniper Al-Driven Webinar Paid Media Adverts

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AI-DRIVEN ENTERPRISE

Deliver a 5-star user experience through your network.

JUNIPEr.

Marvis: here's why...

It's that easy.

REGISTER NOW

Just ask Marvis.

LIVE ON THURSDAYS

REGISTER NOW



AI-DRIVEN ENTERPRISE DEMO

LIVE ON THURSDAYS

User: why isn't Tom's Wi-Fi working?



4 of the Fortune 10 switched to Juniper LAN/WLAN/WAN products driven by Mist AI.

LIVE ON THURSDAYS



SD-WAN is evolving. Get up to date with Al-driven SD-WAN.

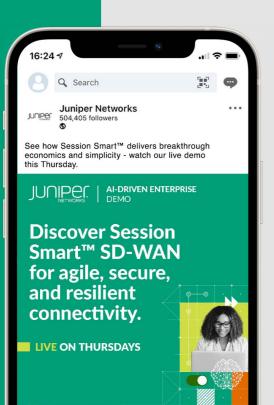
LIVE ON THURSDAYS



The Al-Driven Enterprise is growing. See how Session Smart SD-WAN can help.

LIVE ON THURSDAYS





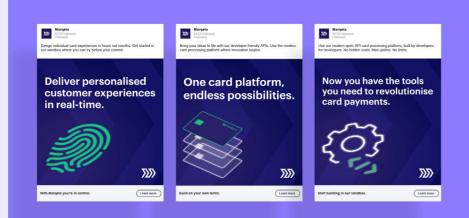
Build, test, launch, iterate... Empower your developers with the right tools.

Read our white paper

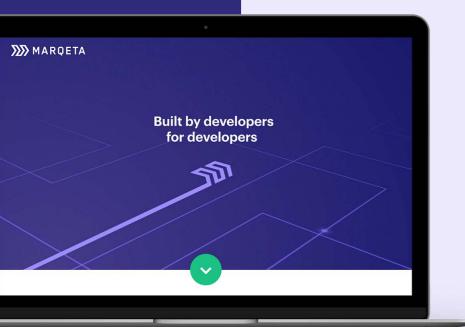


Marqeta ABM Campaign

- Ideation Concepts Campaign branding Copywriting Design Animation Paid media Delivery
- Video: vimeo.com/635340359 vimeo.com/637880875













JB Sales

Podcast Series Paid Media Adverts

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MAKE IT HAPPEN MONDAYS

Chris Voss On Negotiations And Tactical Empathy (Replay)



MAKE IT HAPPEN MONDAYS

David Cancel On Convers<mark>ational</mark> Marketing And Sales

H SALES

Episode #189



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BY DEVELOPERS. FOR DEVELOPERS.

Checkmarx Codebashing

Smart learning for secure coding

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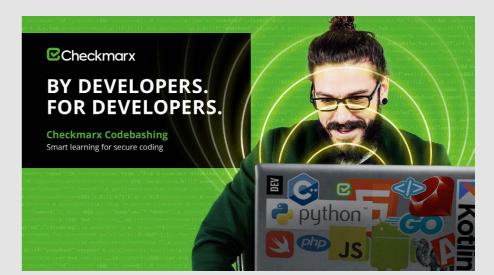


Checkmarx Codebashing Campaign

Ideation Concepts Campaign branding Copywriting Design Delivery

Video: vimeo.com/635343635





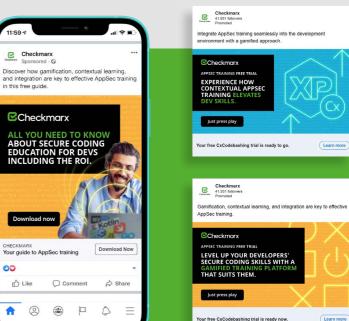






Recognize the pattern? We see this often when workers online training on a subject they don't fully understand the importance of, for example, mandatory IT security courses. They already have plenty on their clesk so they want to get through the training as quickly as possible and get back to tackling their workload. This leads to ineffective online courses and quizzes that people quickly click through without internalizing the importance of the content.





Learn more

Learn more

in this free guide.

Download r

HECKMARX

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SASE: BEYOND THE HYPE

Solve network and security management challenges with a Secure Access Service Edge architecture



Engineering Simplicity

eGuide 📮



Juniper SASE Campaign

Ideation

Concepts

Campaign branding

Illustration

Copywriting

Design

Delivery

Donvory

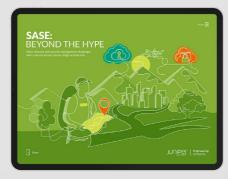
Video: vimeo.com/635310103















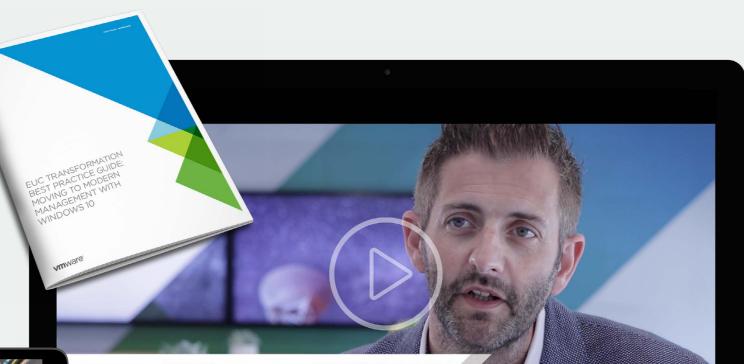


VMware Value Realisation Campaign

Ideation Concepts Campaign branding Copywriting Design Web app Video interviews Delivery

Video: vimeo.com/639127907





Charles Barratt Senior Manager Digital Workspace Pursuits EMEA

vmware⁻



What We Look For

vmware[®]

Every Customer Journey Is Differen

For most organi the digital works four IT silos:

Identity and
Applications
Desktop
Mobile

Each silo has proba some steps.

To complete the journey, these IT silos will need to align and converg

Digital Workspace Pursuit Team and Value Realizer

\$244.2M

\$118.6M

Value Realization



LevelJump

Sales Enablement Summer School **Paid Media Adverts**

Ideation Concepts Campaign branding Design Delivery

16:24

Q Search

LevelJump.io

14,177 followers

3.....







📶 leveljump





(It's Free!)

H 👳

...



Our previous lesson in the LevelJump Sales Enablement Summer School went over how you should build your team. Now, we're going to talk about the program itself ... see more





in association with Mastercard

The small guide to a big subject.

Because your money matters.

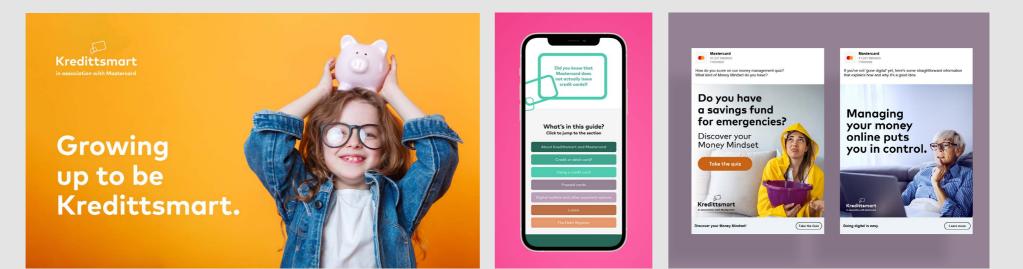
Mastercard Kredittsmart Campaign

Ideation Concepts Branding Website Copywriting Design Video interviews Paid media

Delivery

Video: vimeo.com/578080456









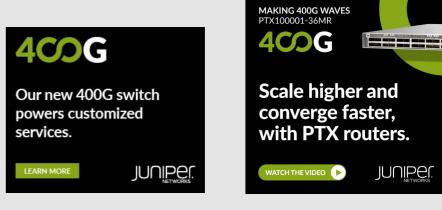
Ideation Concepts Campaign branding Copywriting Design Delivery Campaign logo design and strapline creation

4COG

Network scalability that just keeps going

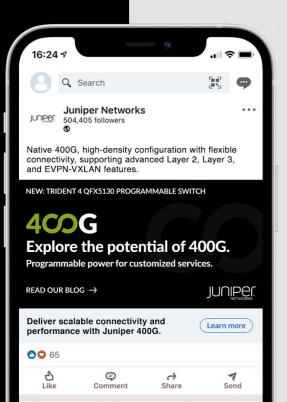
400G

Network scalability that just keeps going









NEW: QFX5130 SWITCH POWERED BY MERCHANT SILICON

400G

Powerful 400G cloud-level scale and performance.

LEARN MORE





Go Faster, Higher, Further.

Put your SAP migration into motion with oXya.

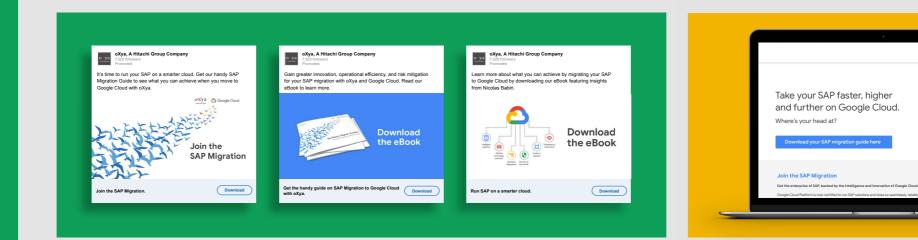
Google & oXya SAP Campaign

Ideation Concepts Campaign branding Copywriting Design Influencer marketing Delivery

Video: <u>vimeo.com/578080460</u>

uture is in the cloud

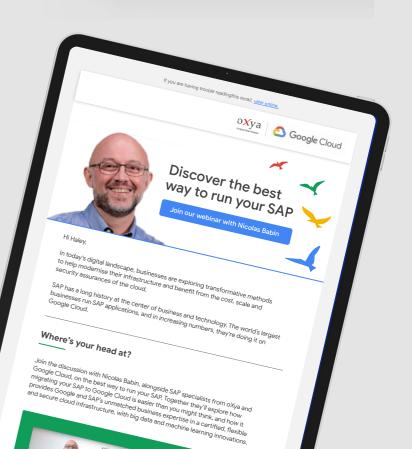
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Flexibility & Scalabilit

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oxya 🛛 🙆 Google Cloud

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Live every **SD-WAN**sday

JUNIPER | AI-DRIVEN SD-WAN

SD-WANsday

See how SD-WAN is evolving.

Live every

Discover Session Smart™

FIND OUT MORE

JUNPER | AI-DRIVEN SD-WAN

SD-WANsdav

Live every

Are you getting complete

FIND OUT MORE

client-to-cloud visibility yet?

SD-WAN is evolving. Get AI-Driven SD-WAN powered by Session Smart[™].

WATCH THE LIVE DEMO

WEEKLY LIVE DEMO

WEEKLY

LIVE

DEMO

See how Session

Smart[™] improves

productivity,

operations, and

meets increased

simplifies

demands.

JUNIPEL | AI-DRIVEN SD-WAN

Live every **SD-WAN**sday

Are you getting complete client-to-cloud visibility yet? See real AI in action!

JUNPER | AI-DRIVEN SD-WAN

SD-WANsdav

Live every

If SASE handcrafted an

be Session Smart™.

JOIN THE DEM

SD-WAN solution it would



juniper

(1)

SD-WAN with

Session Smart Routing

client-to-cloud automation, insights, and self-driving action.

Legacy networks were engineered for connectivity, and moving traffic to its destination. Today's networks are now all about the experience, going way beyond

uptime to ensure that applications and services are optimized for end users.

With the acquisition of 128 Technology, Juniper has now added Session Smart" Routing into its architecture solutions for the Al-Driven Enterprise, supporting

(2)

Six reasons to choose

Session Smart Routing

Continuous optimizati of network performance and user experience.

3 ~<u>À</u>

Network as agile as the cloud

fine-grained routing and application-aware boundary-free fabric

extends client-to-cloud

Cloud applications are deployed faster, with

greater resilience to network issues.

Session visibility and application

insights

Superior richness and

granularity of service and session insights.

Reduce support cost

and MTTR by 30-40%

 \rightarrow

(6)

Session-based

Watch the SD-WANsday webinar and demo again



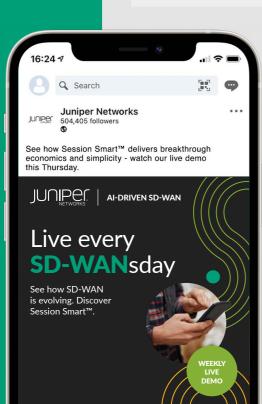
nation with

See how Session Smart[™] SD-WAN accelerates digital transf

an agile, efficient, and resilient network

Contact us







Webinar Series Paid Media Adverts

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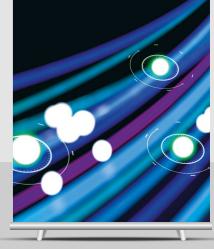
Can't release vulnerable code to production?

AppSec at the Speed of Dev

 Integrate seamlessly with what's in use Automate security scans with ease Meet tighter deadlines with less

www.checkmarx.com







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JUNIPEC. | MARCH INTO SD-WAN 3.0 BI-WEEKLY LIVE DEMO **Session Smart SD-WAN** has arrived. And it's awesome. REGISTER NOW



MARCH INTO SD-WAN 3.0 **BI-WEEKLY LIVE DEMO**

Reduce MTTR by up to 40%?

Discover the benefits of Session Smart SD-WAN





We acquired 128 Technology so that you can have application-level visibility.









Prolifiq Podcast Branding

Episode 03

Ideation Concepts Branding Design Delivery







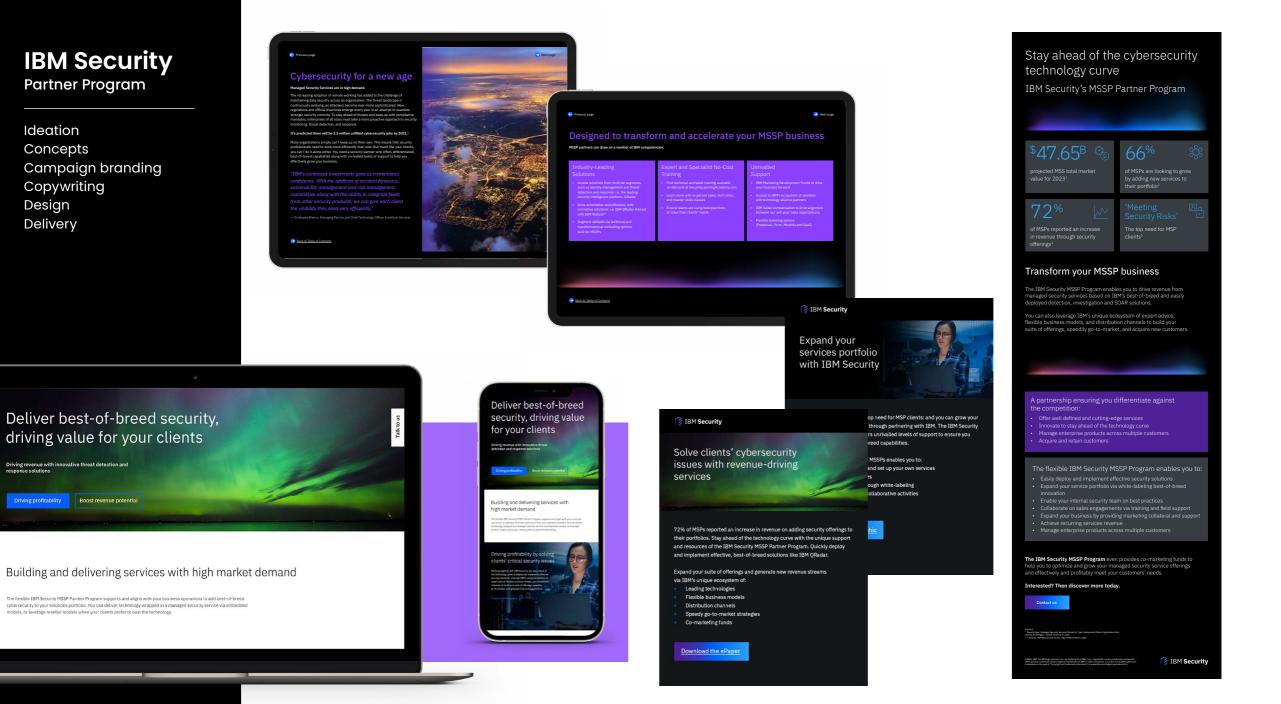
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IBM Security's MSSP Partner Program

Driving revenue with best-of-breed threat detection and response solutions

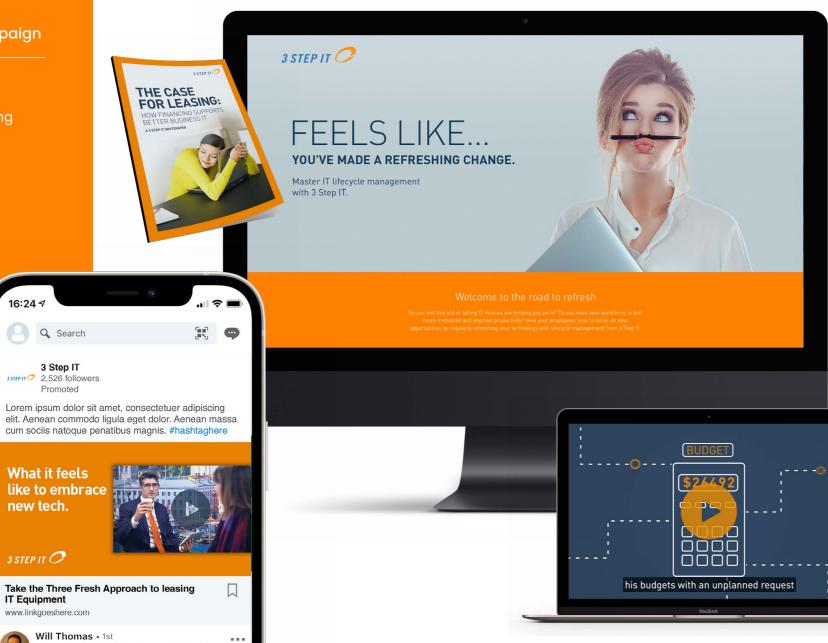




3stepIT Three Fresh Campaign

Director at Proximity Recruitment - Marketin...

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		3	STEP IT C	2
10 WAYS AN REFRESH (BUSINESS				
hink again. because as devices age, y Desktop P 12.9% rise in between the years of use.			o rise: Agile worker laptops 14.8% rise in annual TCO between the third and fourt years of use.	h
The alternative, a regular device refres en times better:	h, will make your IT, finance	and HR departm	ents feel	
3% increase in produ improving working en and their technology.	ctivity by vironments	80% of IT support a productiv	I's TCO is taken up by and poor end-user rity.	
Competitive advantage		Costs and finar	ncial management	
Technology that works and is up-to key advantages, bringing success to every area of a busine	n-date drives N and growth main ss. a ref	ntenance and sup resh programme	e reliable assets, your oport costs reduce, while helps your finance team allocate IT costs.	
Customer perception When dealing with customers or in key needings, using new technology that works reliably always leaves the right mpression.	"I think [3 Step IT's soluti that Wedlake Bell are us in the market." Lucy Pheerix, Solidter, Wedlake I	on] sends the riq ing the most up- aett	pht message to clients to-date technology	
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incurity. In you need to replace assets at the nd of their lifecycle, our certified data seturation gives you reassurance that ever sensitive data won't fall into the erong hands.	"We want to be confident any client data or firm d hand them the assets an Deed Hymers, Head of IT, Wedlak	that when we di ata is wiped. Wit d they dispose o • Bel	spose of any assets, h 3 Step IT, we just f them securely."	
2 million assets are n globally through 3 Ste solutions.	nanaged p IT's	A designed	ensures 98% of returned are reused, reducing the sotprint for device use by 6.	1
Support from an expert p			stainability	
3 Step IT's Lifecycle management se you a single view of your IT estate, so know who has what, where, and wha is on each device.	rvices give you always it software	Assured, data secu of old assets, while credentials and n	re, refurbishing lets you dispo e improving your sustainability aducing your carbon footprint.	20
Te f manage ideal	Take control of your IT life ind out more about 3 Step IT's de ment and start your journey towa technology estate for your busine			

JB Sales Paid Media Adverts

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with JB Sales OnDemand





Book More Meetings.

with JB Sales OnDemand

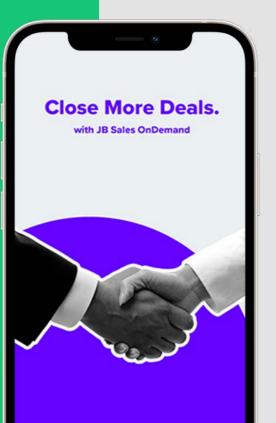


Build More Pipeline. with JB Sales OnDemand



Prospect Smarter. with JB Sales OnDemand





Prospect Smarter.

with JB Sales OnDemand



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Effortless

SKF Website Design and Build

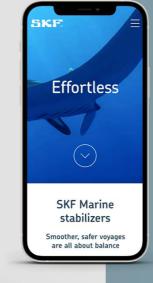
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Video: vimeo.com/639000193







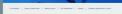














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SKF Stern Tube Solutions Versatility to suit every vessel















Chorus

Deal Review eGuide and Paid Media Adverts

Ideation Concepts Design Delivery



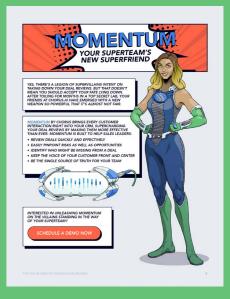














Brother Partner Portal

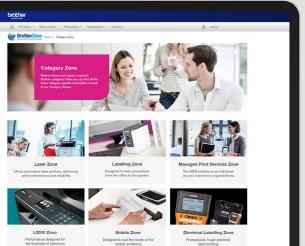
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Video: vimeo.com/578080429











NON-FRI

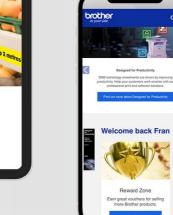
IT-SIIN

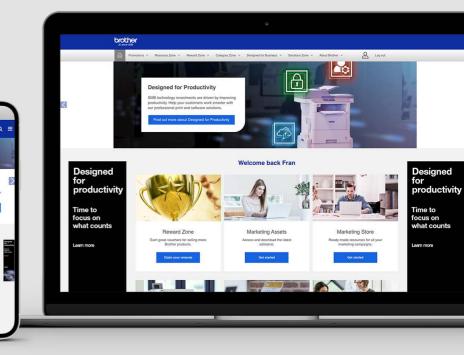
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Our flexible range of labelling machines and supplies car

in making locations of all-purpose safer to re

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AlOps and you.

A match made in heaven.

IT'S A DATE



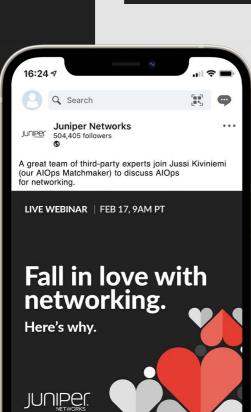
An experience you can fall in love with. Alops for networking.

LIVE WEBINAR | FEB 17, 9AM PT



LIVE WEBINAR | FEB 17, 9AM PT







Further Video Campaigns

Scripts | Concepts | Storyboards | Design | Production

2022 Motion Showreel vimeo.com/700767001

Animation

Juniper - Retail Location Services: <u>vimeo.com/637882506</u> Juniper - WiFi 6 Launch: <u>vimeo.com/674792643</u> Petrofac - Brand Awareness: <u>vimeo.com/698177806</u> Petrofac - The Fuel of the Future: <u>vimeo.com/649116768</u> Mastercard - Dynamic Currency Conversion: <u>vimeo.com/578080291</u>

3D Creation and Animation SKF - Ballast Water Management: <u>vimeo.com/635339041</u> Juniper - #ISpyMistAI: <u>vimeo.com/648978705</u>

Stock Footage Image Manipulation Juniper - Software Insights Launch: <u>vimeo.com/638649137</u>

Live Action Filming IBM - Unleash Your Ideas: <u>vimeo.com/637879372</u>

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Thank you

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